

## Day 1 - Wednesday 20 November 2019

08:30 - 09:30

Registration and morning coffee

09:30 - 09:40

Welcome and opening remarks from Olga Andreevskikh, Adam Smith Conferences

09:40 - 10:10

Keynote presentation

10:10 - 11:10

Session 1. Automotive market outlook. Main trends. Global picture

- Overview of the economic situation in the region in connection with the industry
- What does it take for CEE automotive sector to become globally competitive?
- Political disruptions – how do Trump's trade moves affect automotive manufacturing in CEE?
- Work force – has automotive market become less attractive?
- Countries input into strategic development of the industry

Q&A

11:10 - 11:40

PANEL DEBATE OF LEADING OEMs

Market changes are inconvertible. What can we do to remain on the right track? Where do we want to be in 5 years? How to achieve manufacturing efficiency? Main directions for development

11:40 - 12:10

Coffee & networking break

12:10 - 13:15

DEBATE: Best ways and strategies to cut manufacturing costs and remain competitive

13:15 - 14:15

Lunch

14:15 - 15:15

One-to-one Meetings and country round tables

One-to-one meetings:

- Series of short meetings hosted by OEMs and suppliers
- Pre-scheduled, private and time-effective
- Available on first-come first-served basis

Country round tables:

- Round tables hosted by a country's representatives
- Join tables to discuss the potential cooperation with the country you are interested in

15:15 - 16:45

Session 2. Sustainable innovative automotive. Best practices and strategies to be ahead of time

- Sustainability as a key. How much do we have to invest today to get profit from sustainability in future?
- Digitalisation and electrification of automotive manufacturing. Are we being too optimistic?
- Industry 4.0 – what does smart factory mean for the automotive industry today?
- Current major investments – what do OEMS invest into?
- Strong focus on disruption and lower costs – is this the secret?
- High voltage strategy

## Q&A

16:45 - 17:15

**DEBATE: Emobility and autonomous driving - what is really green?**

17:15 - 17:30

**Coffee & Networking Break**

17:30 - 18:30

**FIRST CEE AUTOMOTIVE AWARDS CEREMONY**

18:30 - 20:00

**Cocktail Reception**

## Day 2 - Thursday 21 November 2019

09:30 - 10:00

**Registration and morning coffee**

10:00 - 11:00

**Session 3. Suppliers' strategies and priorities. How to stand out in the tough competitive environment?**

- R&D skills of every supplier
- How do OEMs choose a supplier? Expectations for quality.
- How to remain competitive winning Asian players?
- Increasing labour quality through increasing attractiveness of the workplaces
- Capacity management – how to decrease complexity of the automotive supply chain?
- How to find reliable and suitable partners in CEE?

## Q&A

11:00 - 11:30

**PANEL DEBATE OF SUPPLIERS**

How to be responsive to the client? Who takes the risks?

11:30 - 12:00

**Coffee & Networking Break**

12:00 - 13:00

**Session 4. START-UPS. What do new comers bring to the automotive industry?**

- Why do start-ups become more attractive for the market?
- Is it worth an investment? Business cases.
- Accessing pool of creative minds through investing in start-ups.
- What kind of start-ups are in more demand?

## Q&A

13:00 - 14:00

**Lunch**

14:00 - 15:00

**Workshop: CO2 emission reduction targets**

How are OEMs managing? A direct talk with European Commission

15:00 - 15:20

**Coffee and networking break**

15:20 - 16:00

**FINANCE DEBATE**

Are financial institutions ready to support automotive growth? How can they react to changes and demands of the market? A debate among market leaders and banks.

16:00 - 16:30

**Closing discussion of the Forum**

16:30 - 18:00

**Second half of one-to-one meetings session and closing networking reception**

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