

20-21 November 2019 | Budapest, Hungary

CEE



Automotive Forum 2019



Adam Smith
CONFERENCES

6th Annual
International
Event


40+
speakers

200+
delegates









100+
one-to-one meetings

The original well-known Adam Smith Forum for OEMs and suppliers manufacturing in CEE countries

 Germany  Czech Republic  Slovakia  Poland  Hungary  Slovenia  Serbia  Bulgaria



The only conference bringing together leading OEMs and suppliers from all 16 countries of the region

 Croatia  Romania  Moldova  Lithuania  Latvia  Estonia  Ukraine  Turkey

97%
rated the event
good to excellent

- WHAT ATTENDEES LIKED:**
- Quality of speakers
 - Sharing of best practices
 - Spectrum of content covered
 - Topical discussions
 - Networking formats

92%
would recommend
the event
to a colleague

AMONG SPEAKERS CONFIRMED



BMW
Peter Matyus
International
Purchasing
Eastern Europe



Skoda Auto
Pavel Vesely
Purchasing Director



FCA Serbia
Miodrag Ognjanovic
Purchasing Director



Magyar Suzuki Corp
Laszlo Urban
Deputy Managing
Director



Jaguar Land Rover
Paul Goff
Global STA Director



VW Group
Nikola Rejmon
Head of VW office
Hungary



Volvo Group
James Galliher
GSR Charge Stations
Electric Vehicles



Robert Bosch
Hanno Miorini
Vice President
Original Equipment
Sales (ER/SO)



**Zalazone Test Track
Hungary**
Peter Simon
Sales & Business
Development
Coordinator



Sin Cars
Rosen Daskalov
Founder & CEO



IHS Markit
Denis Schemoul
Associate Director
EMEA Light Vehicle
Production Forecasting

Some of the topics to cover in 2019:

- Market changes are inconvertible. What can we do to remain on the right track? Where do we want to be in 5 years?
- Best ways and strategies to cut manufacturing costs and remain competitive
- Sustainable innovative automotive. Best practices and strategies to be ahead of time
- Industry 4.0 – what does smart factory mean for the automotive industry today?
- Emobility and autonomous driving – what is really green?
- How to be responsive to the client? Who takes the risks?
- Start-ups. What do new comers bring to the automotive industry?
- Suppliers' strategies and priorities. How to stand out in the tough competitive environment?
- CO2 emission reduction targets
- Are financial institutions ready to support automotive growth? How can they react to changes and demands of the market?
- What are the key industry cost drivers?
- Where will revenue growth come from?
- How to achieve manufacturing efficiency?
- How to create supply chain value?
- How to find reliable and suitable partners in CEE?



● Interactive Sessions



● One-to-One Meetings



● Country Investment Roundtables



● Cocktail Reception

Attendees about the forum



It provides very good opportunity to network and share views.

TIER 1 SUPPLIER,
delegate 2018



Good opportunity for international networking.

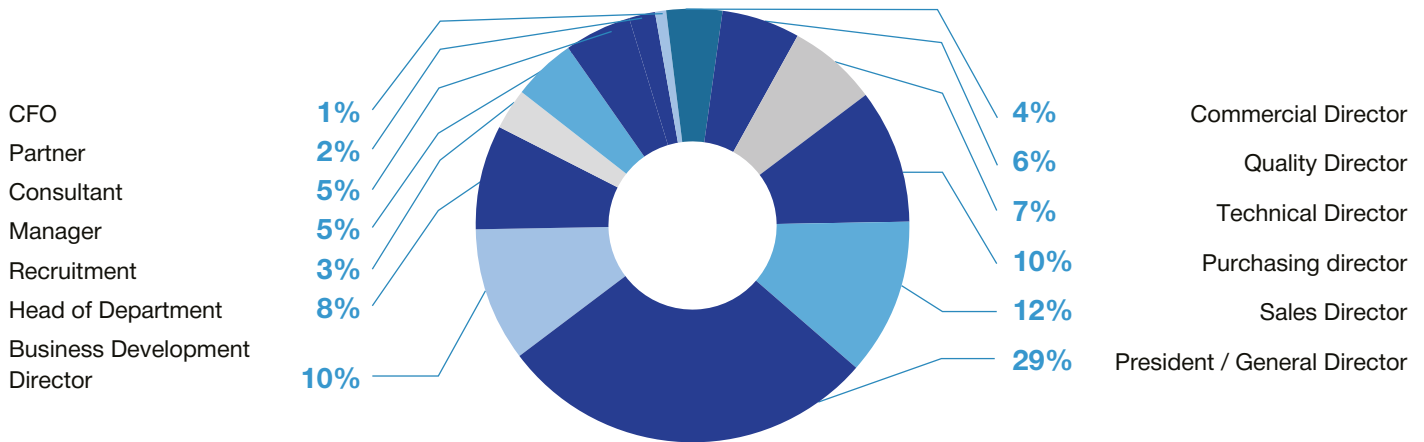
TIER 1 SUPPLIER,
delegate 2018



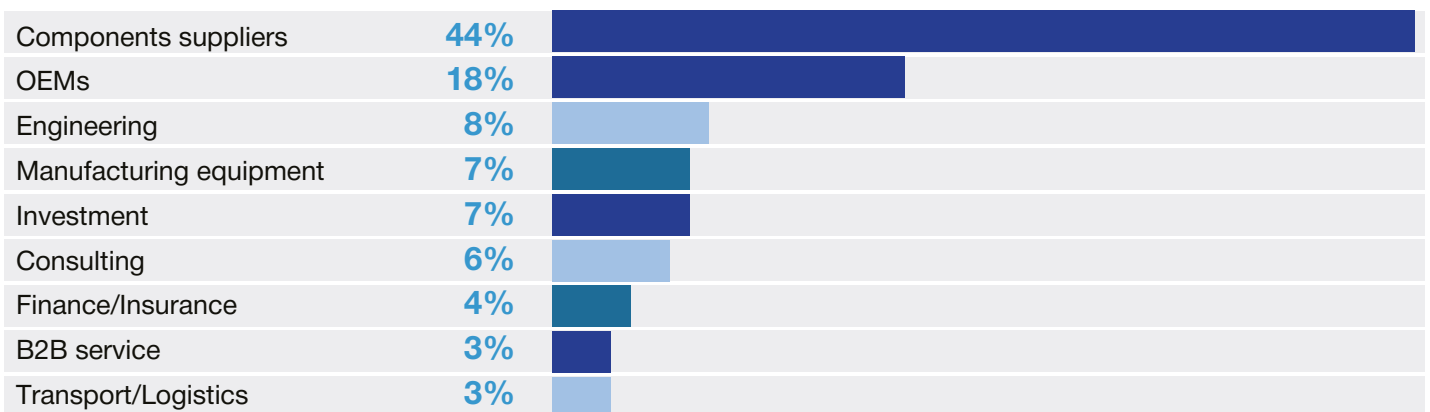
Great opportunity to get in touch with most important people in automotive business of CEE market.

TIER 1 SUPPLIER,
delegate 2017

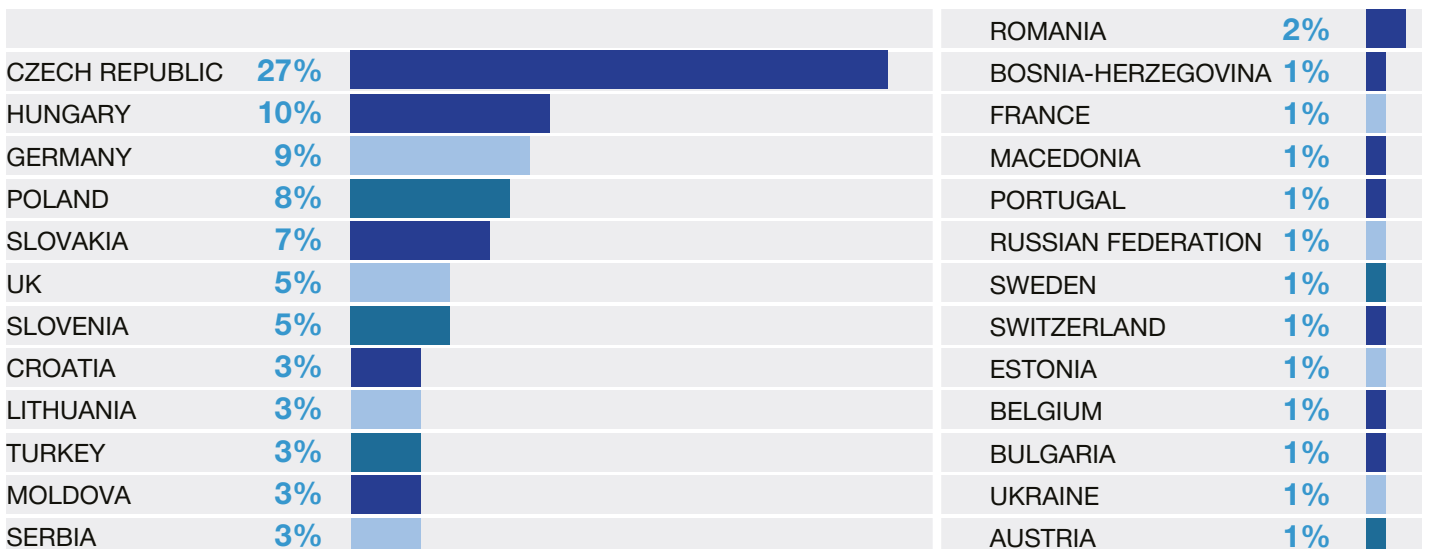
Breakdown by job title



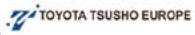
Breakdown by company's product/service



Breakdown by Geography



TRADITIONAL PARTICIPANTS

 TOYOTA TSUSHO EUROPE

 **PSA**
GROUPE

 **FEDERAL MOGUL**

 **faurecia**

 **IAC**
International Automotive Components

 **PLASTIC OMNIUM**

 **VOLVO**

 **DELPHI**

 **Gestamp**

 **AD Plastik**

 **brose**
Technik für Automobile

 **Johnson Controls**

 **MAGNA**

 **Yanfeng**

 **BOSCH**

 **FIAT**

 **OPEL**

 **Ford**

 **HYUNDAI**

 **PORSCHE**

 **VW**

 **Audi**

 **GM**

 **IVECO**

 **BMW Group**

 **KIA**
KIA MOTORS

 **SUZUKI**

 **FCA**
FIAT CHRYSLER AUTOMOBILI FR

 **LAND ROVER** | **JAGUAR**

 **ŠKODA**



 **PSA PEUGEOT CITROËN**

 **AVL**

 **EDAG**

 **GRAMMER**

 **HELLA**

 **Matador**

GROW YOUR BUSINESS

INCREASE AWARENESS
OF YOUR BRAND

REACH & ACCESS
THE DECISION MAKERS

SHOWCASE YOUR MARKET
LEADERSHIP & EXPERTISE

PROMOTE
NEW SERVICES & PRODUCTS

INFLUENCE
THAT OTHER FORMS OF ADVERTISING CAN'T BUY

CREATE
NEW BUSINESS
OPPORTUNITIES

ATTRACT ATTENTION

STENGTHEN
RELATIONSHIPS
WITH EXISTING CLIENTS

Here are just some of the benefits CEE Automotive Forum sponsors will get this year. There are many more to name...

OPPORTUNITIES INCLUDE:

- SPEAKING
- EXHIBITING
- BRANDING – LANYARDS, BAGS, PENS, REGISTRATION
- COFFEE HOUSE SPONSOR
- PRIZE DRAW SPONSOR
- MASTER CLASS, WORKSHOP
- KNOWLEDGE PARTNER
- SESSION SPONSOR
- EVENING RECEPTION HOST

TO GET INVOLVED
AND TO FIND
OUT MORE
CONTACT
**DMITRY
SRBYNY**
ON:



+44 777 400 6056
dsrybny@adamsmithconferences.com

SEEING IS BELIEVING



CEE Automotive Forum 2018 video



OUR LINKEDIN GROUP



REACH **5000+** MEMBERS



PROMOTE YOUR COMPANY



PUBLISH YOUR JOBS AND YOUR NEWS



JOIN OUR EVENT ON FACEBOOK



Contacts

PLEASE SEND ANY ENQUIRIES REGARDING SPEAKING OPPORTUNITIES OR THE FORUM'S AGENDA TO

Olga Andreevskikh



+44 20 800 456 97
O.Andreevskikh@adamsmithconferences.com

TO DISCUSS EXHIBITION AND SPONSORSHIP OPPORTUNITIES PLEASE CONTACT

Dmitry Srybny



+44 777 400 6056
dsrybny@adamsmithconferences.com